

NORTH COUNTY FIRE PROTECTION DISTRICT

www.ncfireprotectiondistrict.org

330 S. Main Avenue

• Fallbrook, California 92028-2938

• Phone: (760) 723-2005

• Fax: (760) 723-2072

BOARD OF DIRECTORS

RUTH HARRIS
BOB HOFFMAN
FRED LEUVANO
KENNETH E. MUNSON
KATHLEEN THUNER

STEPHEN J. ABBOTT - Fire Chief/CEO - sabbott@ncfire.org
ROBERT H. JAMES - District Counsel Robert James - roberthjameslaw@gmail.com
LOREN A. STEPHEN-PORTER - Board Secretary - lstephen@ncfire.org

TO: BOARD OF DIRECTORS

FROM: STEPHEN ABBOTT, FIRE CHIEF/CEO

SUBJECT: BOARD MEETING PACKAGE

DATE: May 15, 2017

Enclosed is your Board package for the Special **May** Board Meeting. We have tried to include the information you will need to effectively consider and act on agenda items. The Board meeting will be held at the normal meeting venue at, **NORTH COUNTY FIRE PROTECTION DISTRICT, at 231 E. HAWTHORNE, FALLBROOK, CALIFORNIA.**

Please note this month's special meeting is scheduled for **Monday, May 15, 2017,** beginning at **1:30 p.m.**

It is our goal to be prepared to respond accurately to Board questions and concerns. You can help us achieve this goal by contacting me **prior to** the Board meeting with your questions and concerns. This will allow time for the Staff and me to provide the appropriate information for review at the Board meeting.

To ensure a quorum is present, please call Loren in advance of the meeting if you will be unable to attend. She may be reached at (760) 723-2012.

Respectfully,



Stephen Abbott
Fire Chief/CEO



PROUDLY SERVING THE COMMUNITIES OF FALLBROOK, BONSALE AND RAINBOW



NORTH COUNTY FIRE PROTECTION DISTRICT

AGENDA FOR SPECIAL BOARD MEETING

MONDAY, MAY 15, 2017

1:30 p.m.

CALL TO ORDER
ROLL CALL
INVOCATION
PLEDGE OF ALLEGIANCE

ROY NOON MEETING HALL
231 E. HAWTHORNE
FALLBROOK, CALIFORNIA

PUBLIC ACTIVITIES AGENDA

For those joining us for the Public Activities Agenda, please feel free to depart at the close of the agenda. We invite you to stay for the remainder of the business meeting.

1. **PUBLIC COMMENT — PRESIDENT MUNSON** (pgs. 1-2)
➤ *Standing Event:* Members of the Public may directly address the Board of Directors on Events of interest to the Public provided no action will be taken on non-agenda Events. The Board President may limit comments to three minutes per speaker (Board of Directors Operations Policy § 4.7.2.1.2.).

ACTION AGENDA

All items listed under the Action Items Agenda will be presented and discussed prior to the Board taking action on any matter. Time Certain Items will commence precisely at the time announced in the Agenda.

2. **PRESENTATION BY SCI CONSULTANTS REGARDING BROAD-BASED TAX/BOND FUNDING STRATEGIES** (pgs. 3-4)
➤ *New Event:* Presentation and consideration of options regarding taxing and bond funding strategies.
3. **PRESENTATION BY CSUSM STUDENTS REGARDING COMMUNITY OUTREACH STRATEGIES** (pgs. 5-6)
➤ *New Event:* Presentation and consideration of options for Community Outreach Strategies.

DISCUSSION AGENDA

No action shall be undertaken on any Discussion item. The Board may: acknowledge receipt of the information or report and make comments; refer the matter to Staff for further study or report; or refer the matter to a future agenda.

4. There are no separate Discussion Items for the May 15, 2017 Board meeting. (pgs. 7-8)

STANDING DISCUSSION EVENTS:

All Events listed under the Standing Discussion Events are presented every meeting.

- **COMMENTS:** (pgs. 9-10)
- **STAFF:**
 - Chief Abbott
 - Other Staff
- **BOARD**
- **BARGAINING GROUPS**
- **PUBLIC COMMENT**

ADJOURNMENT

SCHEDULED MEETINGS

The next regularly scheduled Board meeting is: Tuesday, **May 23, 2017**, 5:00 p.m. at FPUD.

CERTIFICATION OF AGENDA POSTING

"I certify that this Agenda was posted in accordance with the provisions of the Government Code § 54950 et. seq. The posting locations were: [1] the entrance of North County Fire Protection District Administrative Offices, [2] Fallbrook Public Utility District Administrative Offices and [3] the Roy Noon Meeting Hall; [4] District's website at www.ncfireprotectiondistrict.org. The Agenda was also available for review at the Office of the Board Secretary, located at 330 S. Main Avenue, Fallbrook (760) 723-2012. Materials related to an item on this Agenda submitted to the District after distribution of the agenda packet, are available for public inspection in the Office of the Board Secretary, located at 330 S. Main Avenue, Fallbrook (760) 723-2012, during normal business hours or may be found on the District website at <http://www.ncfireprotectiondistrict.org>, subject to the Staff's ability to post the documents before the meeting. The date of posting was **May 9, 2017**."

Board Secretary Loren Stephen-Porter:

Loren Stephen-Porter

Date: May 9, 2017

Note: The Americans with Disabilities Act provides that no qualified individual with a disability shall be excluded from participation in, or denied the benefits of, District business. If you need assistance to participate in this meeting, please contact the District Office 72 hours prior to the meeting at (760) 723-2012.



**NORTH COUNTY FIRE
PROTECTION DISTRICT
FIRE CHIEF/CEO**

TO: BOARD OF DIRECTORS
FROM: STEPHEN ABBOTT, FIRE CHIEF/CEO
DATE: MAY 15, 2017
SUBJECT: PUBLIC COMMENT

PUBLIC COMMENT:

1. *Members of the Public may directly address the Board of Directors on items of interest to the Public provided no action will be taken on non-agenda items. The Board President may limit comments to three minutes per speaker (Board of Directors Operations Policy § 4.7.2.1.2).*

PAGE INTENTIONALLY BLANK



**NORTH COUNTY FIRE
PROTECTION DISTRICT
FIRE CHIEF/CEO**

TO: BOARD OF DIRECTORS
FROM: CHIEF ABBOTT
DATE: MAY 15, 2017
SUBJECT: PRESENTATION BY SCI CONSULTANTS REGARDING BROAD-BASED
TAX/BOND FUNDING

ACTION AGENDA

RECOMMENDATION:

Receive and discuss Broad-Based Tax/Bond Funding Strategy, deciding what if any, implementation plans the Board wishes to implement.

BACKGROUND:

While the District has managed to successfully navigate through the Great Recession, mounting pressures from increased demands for service (20% in the last two years), increased operational costs, closure of Fallbrook Hospital and deferred facility improvement/replacement have created long-term challenges for the District. Many of these needs stem back to inception of paramedic program in 1990 (a 25% increase in workforce size), which was funded at the expense of addressing other infrastructure needs, without seeking financial support from the public at that time. Prior to the recession, the District held in excess of \$6M in cash reserves; that figure is now less than half that amount and insufficient to meet contingencies, much less long-term capital needs.

DISCUSSION:

Without additional financial support, the District will ultimately be faced with hard choices, which could include reducing staffing on engine companies, closing stations, increased response times and/or contracting out for paramedic ambulance services. We could also likely see an increase in employee attrition and reduced morale, which heretofore we have avoided through maintenance of sound labor/management relations and fair compensation practices. While contracting out to the State (Cal Fire) was once considered by some communities, some of those same communities are now finding even this option to be too expensive and unpredictable given the inability to control future State costs and are consequently reinstating local fire departments (e.g. San Miguel).

**PRESENTATION BY SCI CONSULTANTS
REGARDING BROAD-BASED TAX/BOND FUNDING
May 15, 2017
Page 2 of 2**

What is needed is to explore the possibility of obtaining additional financial support from the community in order to maintain the same high caliber of service it has come to know and expect. Such funding would naturally focus on addressing the aforementioned challenges and could include a bond for facility improvement, a special tax to support paramedic services or a benefit assessment fee for fire protection & prevention (through possible redirection of State Fire Tax funds). SCI consultants will be making a presentation to the Board to discuss these and other possible options as well as potential next steps.

FISCAL ANALYSIS:

Unknown, depending on recommendation and Board's implementation.

SUMMARY:

Evaluation of additional funding mechanisms will help the District to better plan for future needs in order to maintain the same level of services our citizenry currently enjoys.



NORTH COUNTY FIRE PROTECTION DISTRICT

FIRE CHIEF/CEO

TO: BOARD OF DIRECTORS
FROM: CHIEF ABBOTT
DATE: MAY 15, 2017
SUBJECT: PRESENTATION ON COMMUNITY OUTREACH STRATEGIES BY CSUSM
SENIOR EXPERIENCE

ACTION AGENDA

RECOMMENDATION:

Receive and discuss California State University San Marcos Community Outreach Strategy, deciding what if any, implementation plans the Board wishes to implement.

BACKGROUND:

Last year, the District engaged students from California State University San Marcos (CSUSM) Senior Experience program to assist with development of a social media strategy. Given the success of that encounter this year the District again reached out to CSUSM to develop a community outreach strategy. These students are teams of seniors, who are matched with projects submitted by local businesses and organizations. Students gain by working as consultants on rigorous, real-world projects that require teamwork and application of classroom knowledge. Businesses gain by receiving concentrated attention from bright, energetic teams that provide a fresh, independent look at their projects. Each student team works under the supervision of a faculty member.

DISCUSSION:

Students were given the task of creating a community outreach strategy to assist with expansion of the District's outreach efforts, which included a comprehensive, written implementation plan. They were given information about the District's current challenges (namely wildfire threat, closure of the hospital, increasing call volumes, deferred facility maintenance) and what could be done to adjust to them. Examples include efforts such as community risk reduction and mobile integrated healthcare, which are evolving industry trends that this agency is embracing. The desired long term goal is to communicate this information to the community to help get out in front of these problems and get the community to take greater ownership in mitigating them.

Community Outreach Presentation

May 15, 2017

Page 2 of 2

FISCAL ANALYSIS:

Unknown, depending on recommendation and Board's implementation.

SUMMARY:

Communicating the challenges the District is facing as well as the value of these trends to the community will help us better manage the community's risk and therefore loss. In so doing, we will fundamentally be changing how the fire department is viewed and therefore used. Implementing these concepts in a more organized and outward manner initiates our community to them and begins the education process to enhance their awareness of the District's Mission and activities and will help us to be more effective in serving them.



**NORTH COUNTY FIRE
PROTECTION DISTRICT**

FIRE CHIEF/CEO

TO: BOARD OF DIRECTORS
FROM: STEPHEN ABBOTT, FIRE CHIEF/CEO
DATE: MAY 15, 2017
SUBJECT: DISCUSSION AGENDA

There are no Discussion Agenda Items for the May 15, 2017, Board Meeting.

PAGE INTENTIONALLY BLANK



**NORTH COUNTY FIRE
PROTECTION DISTRICT**

FIRE CHIEF/CEO

TO: BOARD OF DIRECTORS
FROM: STEPHEN ABBOTT, FIRE CHIEF/CEO
DATE: MAY 15, 2017
SUBJECT: COMMENTS

● **STAFF COMMENTS:**

● **STEPHEN ABBOTT, FIRE CHIEF/CEO:**

● **CHIEF OFFICERS & STAFF:**

● **BOARD:**

● **BARGAINING GROUPS:**

● **PUBLIC COMMENT:**

PAGE INTENTIONALLY BLANK